

# FOOTHILLS RESOURCES, INC.

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**COMPANY CONTACTS:  
DENNIS B. TOWER, CHIEF EXECUTIVE OFFICER  
JOHN L. MORAN, PRESIDENT  
W. KIRK BOSCHÉ, CHIEF FINANCIAL OFFICER  
888-662-3877  
WWW.FOOTHILLS-RESOURCES.COM**

## **Foothills Resources, Inc. Elects Ralph J. Goehring to Board of Directors**

**BAKERSFIELD, Calif. – (PR Newswire) – August 7, 2008 – Foothills Resources, Inc. (OTCBB: FTRS)** (the “Company”) today announced that Ralph J. Goehring was elected as a director of the Company at its annual meeting of shareholders on July 23rd, increasing the current number of directors to seven.

Mr. Goehring recently retired from Berry Petroleum Company where he played a key role in that company’s strategic growth and direction for 20 years, including the last 16 years as Chief Financial Officer. Mr. Goehring holds a Bachelor of Science in Business Administration from the University of California, Berkeley, and is a Certified Public Accountant.

Stated Dennis Tower, Foothills Chairman and CEO, “We are very pleased to welcome Ralph Goehring to the Foothills Board. He brings a wealth of relevant and current oil and gas industry experience that will be beneficial to the Company in achieving our growth targets. Ralph is also very well known and respected in the business community, and is a strong addition to our Board.”

### **About Foothills Resources, Inc.**

Foothills Resources, Inc. is a growth-oriented independent energy company engaged in the acquisition, exploration, exploitation and production of oil and natural gas opportunities in California, Texas and Oklahoma. Our business strategy is to identify and exploit low-to-moderate risk resources in existing producing areas that can be quickly developed and put on production, including the acquisition of producing properties with exploitation and exploration potential in these areas. Our management will use its extensive domestic and international oil and gas experience and our relationship with the well known energy consulting group Moyes and Co., Inc. (<http://www.moyesco.com>) to develop the Company. Additional information on Foothills Resources is available at <http://www.foothills-resources.com>.

###