

FOOTHILLS RESOURCES, INC.

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**COMPANY CONTACTS:
DENNIS B. TOWER, CHIEF EXECUTIVE OFFICER
JOHN L. MORAN, PRESIDENT
W. KIRK BOSCHÉ, CHIEF FINANCIAL OFFICER**

**888-662-3877
WWW.FOOTHILLS-RESOURCES.COM**

FOOTHILLS RESOURCES, INC. TO PRESENT AT HOUSTON ENERGY FINANCIAL FORUM

BAKERSFIELD, Calif. – (PR Newswire) – November 12, 2007 – Foothills Resources, Inc. (OTCBB: FTRS) announced today that it will be a presenting company at the Houston Energy Financial Forum to be held November 13-15, 2007 at the Hotel ZaZa.

Foothills Chief Executive Officer, Dennis Tower, is scheduled to present on Wednesday, November 14, 2007 at 5:10 PM CST. Mr. Tower will update the investment community on the Company's projects in the Texas Gulf Coast, the Eel River Basin, California, and the Anadarko Basin, Oklahoma.

The investor presentation will be posted on the Company's web site at <http://www.foothills-resources.com>. A live webcast of the presentation will be available at <http://www.ian.ibeam.com/events/penn001/24543/>.

About Foothills Resources, Inc.

Foothills Resources, Inc. is a growth-oriented independent energy company engaged in the acquisition, exploration, exploitation and production of oil and natural gas opportunities in California, Texas and Oklahoma. Our business strategy is to identify and exploit low-to-moderate risk resources in existing producing areas that can be quickly developed and put on production, including the acquisition of producing properties with exploitation and exploration potential in these areas. Our management will use its extensive domestic and international oil and gas experience and our relationship with the well-known energy consulting group Moyes and Co., Inc. (<http://www.moyesco.com>) to develop the Company. Additional information on Foothills Resources is available at <http://www.foothills-resources.com>.

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4540 California Ave., Suite 550 • Bakersfield, California 93309
Office 661-716-1320 • Fax 661-716-1340
www.foothills-resources.com